

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Confirmation No.: 9889

James M. Barton

Group Art Unit No.: 2623

Serial No.: 09/740,618

Examiner: SHELEHEDA,  
JAMES R.

Filed: December 18, 2000

For: METHOD FOR ENHANCING DIGITAL VIDEO RECORDER TELEVISION  
ADVERTISING VIEWERSHIP

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO FINAL OFFICE ACTION UNDER 37 CFR § 1.116**

Dear Sir:

This is in response to the final Office Action mailed May 14, 2008, the shortened statutory period for which runs until August 14, 2008. Please revise the subject application as indicated below. A Request for Continued Examination is included herewith, along with a one-month extension of time.

There are no amendments to the specification. Amendments to the claims, and Remarks, are presented on separate sheets below.

**Claim amendments are on pages 2-7.**

**Remarks are on pages 8-13.**